

## **Motta Editoria Cultura Il Sole 24 ORE Group**

**Press release**

### ***MOTTA EDITORIA CULTURA debuts with "WERNER BISCHOF IMMAGINI"***

**Claudio Calabi and Federico Motta unveiled the strategies of the new publishing house today**

*Milan, 21 March 2007* – During presentation of the catalogue that accompanies the great *Werner Bischof Immagini* exhibition at Palazzo Magnani in Reggio Emilia from 1 April to 27 May 2007, Claudio Calabi, C.E.O. of Il Sole 24 ORE, and Federico Motta, C.E.O. of Federico Motta Editore, introduced ***Motta Editoria Cultura – Il Sole 24 Ore Group*** in a meeting held this morning at the headquarters of the newspaper.

***Motta Editoria Cultura*** is the new name of ***Arti Grafiche Motta***, the company in which *Il Sole 24 Ore* acquired a majority share in December 2006. Angelo Menegatti is the company's Chairman, Salvatore Carrubba is its Vice President and Federico Motta is the Chief Executive Officer.

For the ***Il Sole 24 ORE Group***, the acquisition represents confirmation of a long commitment to culture, which began in 1993 with the launch of the arts and culture magazine included in the Sunday edition. That initiative, which created a following of loyal and faithful readers, is now being followed by ***entry into the cultural-activities publishing sector*** of which Motta is the undisputed leader in Italy and abroad thanks to its decades of experience. For ***Federico Motta Editore***, the operation represents the ***development*** of its current business, and the strengthening and internationalisation of its ***publishing brands***.

The business of ***Motta Editoria Cultura – Il Sole 24 ORE Group*** will focus on the sectors of ***art, photography and large exhibitions***, branded ***Federico Motta Editore***. The alliance between the two historic names in Italian publishing will make it possible to develop new lines with a view to promoting themes of political, economic and social events, reinforced by the presence of an important and significant brand as ***Libri Scheiwiller***, whose business (***literature, essays, poetry***) will be assisted by a publishing committee formed by Alfonso Berardinelli, Salvatore Carrubba, Vincenzo Trione and Federico Motta.

***For more information:***

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