

Press Release

24 ORE Group: update of 2011-2013 Business Plan

- **Guidelines of 2011-2013 Business Plan confirmed.**
- **Development of the online business across all Group areas, propelled by the success of initiatives already underway.**
- **Continuation of process and organization streamlining action to achieve further structural cuts in operating costs.**
- **Despite the current contraction in the advertising market and the forecasts on the outlook of the economy, the Group expects to achieve in 2014 the goals of the 2011-2013 Plan**

Milan, 24 February 2012 – At its meeting today, the Board of Directors of Sole 24 ORE spa, chaired by Cav. Lav. Dott. Giancarlo Cerutti, unanimously approved the update of the 2011-2013 Business Plan.

The confirmation of the strategic lines of the Business Plan, in a market which continues to lose pace especially in advertising sales, envisages a stronger leadership of the 24 ORE Group through innovative lines of action and a balanced approach to enable the Group, on the one hand, to start a series of new initiatives aimed at company growth and, on the other, to continue its cost containment efforts.

Despite the contraction in the advertising market and the forecasts on the outlook of the economy, the Group expects to withstand the effects of the economic crisis and achieve in 2014 the goals of the 2011-2013 Plan.

For further information:

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