

Press release

**24 ORE Cultura – 24 ORE Group:
*Renewal of Board of Directors***

Milan, 5 January 2017 - **Board of Directors renewed for 24 ORE Cultura**, the 24 ORE Group company active for over twenty years now in the organization of exhibitions, in partnership with leading national and international institutions, as well as in the management of museums and exhibition spaces.

The new Board comprises **Giancarlo Coppa** (CFO of the 24 ORE Group, appointed chairman), **Salvatore Lo Giudice** (Legal and Corporate Affairs Manager of the 24 ORE Group) and **Franco Moschetti** (CEO of the 24 ORE Group).

In over twenty years of activity, **24 ORE Cultura** has produced **more than two hundred major exhibitions in Italy and abroad**, in partnership with the most prestigious national and international institutions. These include: *Picasso*, with the National Picasso Museum, Paris; *Manet. Return to Venice*, with Musée d'Orsay, Paris; *Klimt*, with the Belvedere Museum, Vienna; *Dalí*, with the Salvador Dalí Foundation, Figueres; *Japan. Power and Splendour*, with the Tokyo National Museum; *Canova*, with the Hermitage Museum, Saint Petersburg; *Warhol*, with the Brant Foundation, Greenwich (USA); *Kandinskij*, with Centre Pompidou, Paris; *Chagall*, with the main international museums; *Van Gogh*, with the Kröller-Müller Museum, Otterlo.

Active in the management of museums and exhibition spaces, in 2015 the Company tabled the winning bid **to manage the Mudec - Museo delle Culture in Milan, inaugurated on 26 March 2015**. Mudec is a true hub and a place where different cultures and communities converge and meet. To date, 24 ORE Cultura **has managed to draw over 700 thousand visitors** to the Mudec through exhibitions, meetings, conferences, film screenings, and educational workshops. **15 exhibitions staged so far** from its opening in 2015: from *Barbie*, in association with Mattel, to *Gauguin*, with the Glyptotek, Copenhagen, *Miró*, with Fundació Joan Miró, Barcelona, up to the exhibitions currently running: *Jean-Michel Basquiat*, with the Mugaribi collection; *Homo Sapiens. The new stories of human evolution*.

Over the years, 24 ORE Cultura has also specialized in the setup and management of **temporary Bookshops dedicated to its exhibitions and in ticketing and promotional services**.

The company publishes books under its own brand for the domestic book market and **has developed publishing projects** for some of the top international publishers, collaborating with Phaidon, Hatje Cantz, Laurence King, Moleskine, Actes Sud, and de La Martinière, to name but a few.

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